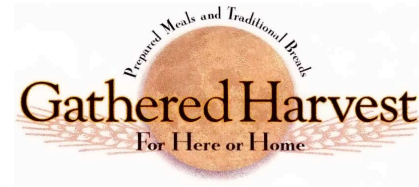


GATHERED HARVEST

Situation:

Gathered Harvest was looking to deliver quality take-home or eat-in meals in answer to the market trends for home meal replacement offerings to consumers.



Their Need:

Chef Services Group was hired as the project management provider to develop a quick service gourmet take-out concept.

Primary Services Provided:

- Coordinate the brand development and identity with our creative graphic and image development teams
- Work with interior and kitchen design teams to deliver the design direction
- Develop menu and operations manual/procedures to deliver the design direction
- Develop menu and operations manual/procedures to deliver on the concept objectives
- Develop an artisan bread program and coordinate the design and equipment needs for the entire project
- Develop total systems operational infrastructure from guest service to product preparation, recipe development, opening, training and operations manual

Results:

This concept had a successful opening in May of 2000.



CHEF SERVICES GROUP
food innovation