

# American Pride Seafood

## Situation:

Located in New Bedford, MA;  
American Pride Seafood is a growing processing facility for Value Added Fish Products and Scallops for both retail and foodservice opportunities.



## Their Need:

The overall goal was to build a long lasting relationship for assistance as needed concerning Development of New Items, Ideation, Culinary Presentations, Support Services and more. The partnership required a culinary skill set along with an understanding of manufacturing capabilities and the commercialization process.



## Primary Services Provided:

- o Culinary Presentations
- o Trade Booth Services
- o Ideation Development
- o Recipe Development
- o Recipe Conversion
- o Trend Research
- o Support Services
- o Photography

## Results:

American Pride Seafood and Chef Services Group have worked, and will continue to work, synergistically on the commercialization and launch of many successful ideation sessions. They are able to work together to create ideas that hit market and consumer trends, then commercialize them utilizing their knowledge of manufacturing to create samples for culinary presentations and trade show booths.



**American Pride Seafoods**  
Quality Seafood and Service



**CHEF SERVICES GROUP**  
food innovation

42 Westwood Road - Lincoln, RI 02865 - Voice: 401-722-2727

Fax: 401-722-2777